



A D V I S O R S   C A P I T A L  
M A N A G E M E N T

# TAILORED PORTFOLIO MANAGEMENT SOLUTIONS TO MEET YOUR UNIQUE FINANCIAL OBJECTIVES

Today's investors demand more.

Advisors Capital Management understands what you want—solutions delivered in the way that best meets your individual financial objectives.

At Advisors Capital Management, we live by the maxim that no two investors are alike. That's why we offer separate accounts with individual portfolios constructed to satisfy the full range of sophisticated needs and objectives as well as reflect your personal values. From managing concentrated stock positions to ensuring tax efficiencies, we invest your personal assets with meticulous attention to detail. We can offer options to accommodate your every need.

We can provide investment management and reporting services for virtually every type of account—defined benefit plans, defined contribution plans, trusts, endowments, foundations, estates, and IRAs as well as individual and joint non-qualified accounts.

# AS AN INVESTOR YOU WANT TO BE IN CONTROL OF YOUR FINANCIAL FUTURE

Today investors are more informed than ever. You won't settle for a black box solution that generates average returns. You should understand how investment decisions are made. In an uncertain world, you want to know how global events impact your investments.

**You need communication.**

At Advisors Capital Management, we work hand in glove with your personal investment advisor to not only create tailored solutions, but to give you the information you need to be in control. While your advisor is responsible for the day-to-day administration of your specific account, we regularly communicate through multiple channels to offer our expert analysis of global and domestic economic and market events.

Our private separate account strategies will provide security selection starting at \$150,000. Should you need portfolio construction unique to your own situation, our customized account strategies begin at \$300,000. At this level, each portfolio is tailored for the individual client, based on their specific investment objectives.



## GROWTH

Our **GROWTH** strategy is an all equity strategy that focuses on capital appreciation. We seek to generate this growth by investing exclusively in equity securities across all market capitalizations.



## CORE DIVIDEND

The objective of our **CORE DIVIDEND** strategy is total return generated primarily through capital appreciation but augmented by income. This all capitalization strategy has allocations to dividend bearing stocks, equity securities that offer the potential for capital appreciation or future income, and fixed income, which mitigates portfolio volatility.



## GLOBAL BALANCED ETF

The **GLOBAL BALANCED** strategy is a diversified, all-ETF account, designed for investors seeking exposure to various regions or sectors, equity styles and investment vehicles. This strategy holds equities throughout the world to provide maximum exposure to different regions, while directing additional holdings to regions which are deemed undervalued.



## INCOME WITH GROWTH

The primary objective of the **INCOME WITH GROWTH** strategy is high current income with capital appreciation as a secondary goal. This is a multi-asset income strategy which may invest in common stock, preferred stock, fixed income, MLPs, REITs, and cash.



## BALANCED

Our **BALANCED** strategy combines investments in fixed income and equity securities, with allocations in each asset class to be determined by market conditions. The strategy may invest in taxable or tax exempt bonds, while stock selection crosses all market cap segments. At the private account level, you and your advisor can choose the stock and bond allocation or leave it up to our team.



## FIXED INCOME

The **FIXED INCOME** strategy is aimed at capital preservation, with investments in bonds and other stable value securities. This can be done on a taxable or tax free basis.

Stated strategy objectives are not guaranteed and may change without notice. Portfolio diversification cannot guarantee a profit or protect against a loss in a declining market. The ACM fixed income strategy is only available at the \$300,000 private account level.

# AT ADVISORS CAPITAL MANAGEMENT WE COMBINE THEMATIC TOP-DOWN WITH BOTTOM-UP APPROACHES TO INVESTING

We search across the broadest universe of sectors, markets and capitalization to identify value.

We actively manage all of our portfolios and seek to buy growth at a reasonable price (GARP).

With a strong value bias, we seek to identify stocks whose value is not reflected in the current price.

Within the fixed income universe, we are free to invest in bonds across the ratings spectrum, from treasuries to high yield, and taxable or non-taxable as portfolio objectives dictate.

# INVESTMENT PROCESS

At ACM, we believe that a combination of top-down and bottom-up approaches should lead to superior stock selection.



## TOP-DOWN

This investment approach starts with a look at the overall economy and big picture conditions.



## INFLUENCERS

We then follow with an analysis of the global economic and financial environment.



INTEREST RATES



GLOBAL ECONOMY



REGULATORY ENVIRONMENT



## SECTOR VIEW

Your investment manager identifies the most promising sectors for investment.



## INVESTABLE UNIVERSE



## FUNDAMENTAL ANALYSIS

Management quality, cash flow, capital management, leverage and earnings growth, market share and more go into our meticulous analysis of a company.



## BOTTOM-UP

This approach begins with individual companies, making the assumption that stock performance will be driven by fundamentals.

# ADVISORS CAPITAL MANAGEMENT IS THE MANAGER OF CHOICE FOR INVESTORS WHO DEMAND WORLD CLASS RESULTS DELIVERED ON THEIR TERMS



## INDIVIDUALLY TAILORED SOLUTIONS

- Complete transparency.
- 30–45 holdings.
- Account and securities held in your own name with your own cost basis.
- Focus on tax consequences of investment decisions and tax harvesting.



## EFFICIENT

- Historically low portfolio turnover—keeps trading costs down.
- All cap management.
- Audited GIPS® compliant performance reporting\*.



## SMART

- An investment firm with decades of experience and a deep understanding of markets.
- Ongoing communication. Informed investors are smarter investors.
- Quarterly reports and web casts.
- Fiduciary commitment.

\*Advisors Capital Management claims compliance with the Global Investment Performance Standards (GIPS®). Contact us for the latest GIPS® verification presentation independently audited by Ashland Partners & Company, LLP.

Investing involves risks, including possible loss of principal and may not be suitable for many members of the public. Investments, unlike savings and checking accounts, are not insured by the government to protect against market losses. Different market instruments carry different types and degrees of risk and you should familiarize yourself with the risks involved in the particular market instruments you intend to invest in. Portfolio diversification cannot guarantee a profit or protect against a loss in a declining market.

Advisors Capital Management is an investment advisory firm.

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The firm's ADV Part 2A and 2B are available upon request.

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